



3627
Attorney Docket No. 5598/89CIP
Serial No. 09/738,471

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Peter M. Black et al.
Serial No. : 09/738,471
Filed : December 15, 2000
Title : TARGETED E-COMMERCE SYSTEM
Examiner : FISCHER, Andrew J
Group Art Unit : 3627
Docket No. : 5598/89CIP

Mail Stop: Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

This paper is being submitted in response to the Office Action dated March 22, 2005 that was received in connection with the above-referenced application. The Commissioner is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 02-4270. A Request for Extension of Time and an Information Disclosure Statement are filed concurrently herewith.

Amendments to the claims begin on page 2.

Remarks begin on page 6.